


SiteHub


Served 400+ Clients
Since 2012

Contract Administrator & Business Contact:

Sean P. McKay

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 585.300.4640

 www.yoursitehub.com

We Accept Credit and
Purchase Cards



Solicitation Number
47QSM20R0001

SINS

541810: Advertising Services
541613: Marketing Consulting Services
541511: Web Based Marketing Services

Business Size
Small

DUNS Number
079643028

CAGE
7DXS7

NAICS Codes

541613: Marketing Consulting Services
541511: Custom Computer
Programming Services
541430: Graphic Design Services
541830: Media Buying Services
541840: Media Representatives Services
541860: Direct Mail Advertising Services

COMPANY OVERVIEW

Site Hub specializes in building WordPress websites that are high functioning, easy to use, and follow Usability.gov standards. We work tirelessly to research, design, test and market websites. In addition to designing and building websites, we excel at digital marketing.

CORE COMPETENCIES

DIGITAL

SMARTSite Design
UX Research & Design
Web Development

ADVERTISING

Social Media
Streaming Media
Traditional

DESIGN

Graphic Design
Print Design
Digital Design
Logo Design

MARKETING

Content Marketing
SEO & SEM
Web Analytics

CONSULTING

Workflow Analysis
Lead Nurturing
WordPress

DIFFERENTIATORS

- Our proprietary *SMARTSite* website generates on average 34% more leads, more website traffic, and more user engagement with less overhead and maintenance than the website they replaced.
- We support our customers by creating digital marketing campaigns that replicate personal interaction and customer-focused attention.
- Unlike other marketing agencies, we minimize the amount of legwork that we place on our clients and pride ourselves on being easy to work with, responsible, and transparent.

CERTIFICATIONS

- Upstate NY AIGA Member
- American Marketing Association Certified
- IAAP Member
- TechRochester Best In Digital Marketing (3 years running)
- EMyth & EOS Business Process Certified
- Hubspot Inbound Marketing Certified
- Google Certified Agency

PAST PERFORMANCE

Town of Brighton, MaryAnn Hussar, 585.784.5252
Foodlink Inc, Mark Dwyer, 585.413.5056
Neighborworks Community Partners, Amanda Smyth, 585.327.4705
Phoenix TS, Ben Tchoubineh, 202.352.8573
30 Bird Media, Adam Wilcox, 585.305.8566
Innovative Solutions Inc, Brian Daggett, 585.469.9701